

Agenda

Meeting Date	Meeting Time	Location
3/23/2022	12pm-1pm	Microsoft Teams

Participant Name	Present	Participant Name	Present	Participant Name	Present
Korin Parrella (DOHMH)	X	David Rubel (BPJCC)	X	Melissa Alardo (DOHMH)	X
Dr. Olusimbo Ige (DOHMH)		Malky Hertz (BPJCC)	X	Ellie Kastel (BPY)	X
Alyssa Masor (DOHMH)	X	Dr. Mimi Knoll (JOWMA)	X	Jessica Chen (DOHMH)	X
Andrea Bertucci (DOHMH)	X	Denice Ochola (DOHMH)	X	Heidi Exline (DOHMH)	X
Daphne Brown (DOHMH)		Dr. Jennifer Berkovich (JOWMA)	X	Maureen Miller (DOHMH)	
Avi Greenstein (BPJCC)	X			Michelle Henkaus (DOHMH)	X
Mimi Herkso (BPJCC)				Rochel Jungreis	X

Action Items from last meeting	Responsible Person/Team	Due Date

Meeting Agenda

Topics	Responsible Person	Time Allotted
1. Welcome	Korin Parrella	
1. Brief data review for 11307-11309	Korin Parrella & Michelle Henkaus, Central Data Team	
1. Review of vaccine maps for 11307-11309 and 11219, 11230	Michelle Henkaus, Central Data Team	
1. JOWMA presentation	Dr. Mimi Knoll	
1. Discussion / closing		

Action Items	Responsible Person/Team	Due Date
1. DOHMH to connect with Staten Island JCC and Project Hospitality	Ellie Kastel, Korin Parrella	
1. Korin to provide initial feedback/revisions on BPJCC's workplan	Korin Parrella	
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Parking Lot

Detailed Meeting Notes:

1. Welcome
2. Brief data review for 11307-11309
 - These zip codes are mostly in the southern shore of SI
 - They are not TRIE zip codes
 - No CDG or T2 partners currently working in these zip codes; VEPE has an open RFP to work in these zip codes based on the data trends we've been seeing
 - 10307: 66% vaccination rate
 - One of the top 10 lowest vaccination ZIP codes in NYC – it is the only SI zip code on this list
 - Lowest coverage among white, non-Hispanic residents (which make up 87% of the population)
 - Youth vaccination rates are particularly low across all races – highlights the need for engagement with youth and families with children
 - 20% of the population are between 0 and 14 years old
 - 10308: 71% vaccination rate
 - Lowest coverage among Black residents, which make up 1% of the population
 - Weekly case rate is similar to that of the city as a whole
 - 10309: 74% vaccination rate
 - Lowest coverage among white, non-Hispanic residents (which make up 85% of the population)
 - Asian and Black residents are at 100%
 - More linguistic diversity than 10307 and 10309
 - Percent positivity is 2.54% - which is greater than the city's overall rate
 - Staten Island JCC has expressed interest in contributing to this work, just not as a lead organization
3. Review of vaccine maps for 11307-11309 and 11219, 11230
 - Brooklyn zip codes: 11012, 11211, 11213, 11219, 11230
 - Minor changes in overall vaccination percentage in the last two weeks
 - Highest percent change was in 11213 (0.435%)
 - Lowest percent change was in 11211 (0.115%)
 - Citywide percent change: 0.359
 - Staten Island zip codes: 11307-11309, 10314
 - 10307 had the highest percent change - 0.376%
 - Youth vaccination sites in 11307-09
 - 10308 is at 40% for 5–17-year-olds (highest of the 3)
 - 10307 has the lowest for 5-17 (28%)
 - Highlighting where youth vaccinations are and how they are distributed geographically
4. JOWMA presentation
 - Organization serves as a network to Jewish physicians and trainees
 - Also does outreach and education to the orthodox Jewish community
 - Special considerations:
 - Orthodox Jewish print media is a critical tool for disseminating information – informational must be available regardless of internet access
 - Intergenerational trauma and the Holocaust is a factor in the potential lack of trust in government-funded services and resources Rabbinic and

non-Rabbinic community leadership and individual healthcare are the most trusted

- Awareness of community values and vulnerabilities
- Lessons from the 2019 Measles outbreak response (JOWMA Vaccination Hotline): Most callers were seeking health information/education, not access to vaccination services
 - This evolved into the JOWMA Podcast series
 - They started covering covid in February of 2020, and they continue to share information through this channel
 - Other covid response efforts: virtual town halls, print and digital articles, Instagram lives, print materials, partnership with Orthodox Union E-blast, Covid-specific hotline (many calls get redirected to the central vaccination hotline because they are looking for health information)
- Anti-vaxxer organizations are also in full force
- JOWMA Will be applying for VEPE funding

5. Discussion / closing

- JCC suggests considering shifting focus more towards elderly populations within these resistant communities